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MEDIA RELEASE

The real, the one and only

PEGGY SUE

flies in to Australia to launch

BUDDY - The BUDDY HOLLY Story

Opens Sydney on Tuesday 3 February, 2009

(the 50th Anniversary of the death of Buddy Holly – “*The Day The Music Died*”)

Tickets On Sale Now

Brisbane from Thursday 30 April (Tickets On Sale Monday 17 Nov)

Melbourne from Saturday 27 June (Tickets On Sale Saturday 15 Nov)

Peggy Sue, the woman whose name was used to Launch a #1 international hit record by *Buddy and The Crickets*, and who was portrayed in feature films in the 70's and 80's about the rock era, will today arrive in Australia to Launch the return seasons of one of the world's most endearing and successful stage musicals. **BUDDY - The Buddy Holly Story** will open in Sydney on Tuesday 3 February followed by seasons in Brisbane and Melbourne.

Peggy Sue Gerron was born on 15 June 1940, in Olton, Texas, and grew up in Lubbock, Texas. She was a high school senior when she was cast into the international spotlight by Buddy Holly's release of the namesake song that climbed to the top of 1957 Billboard Charts. The rest is musical history.

Peggy Sue and her "steady", Jerry Allison, double-dated with Buddy, hung out at the local Hi-D-Ho Drive-In, attended sock hops, and shared rhythm and blues records and plans for the future. Meantime, they watched in awe as their friend transformed himself from a small town Country singer into a giant of Rock 'n Roll.

Following graduation, Peggy Sue became a member of the Crickets "family" when she and the group's drummer, Jerry Allison, were married. She shared in the dreams and extraordinary success of Buddy Holly and the Crickets. Unfortunately, she also had to share in the ultimate tragedy—the day the music died.

On 3 February 1959, as the world was perched on the most exciting musical decade in history, the young genius who made it all possible was tragically killed, aged just 22, leaving behind a legacy of over 30 timeless hits.

With a multi-talented cast, **BUDDY, The Buddy Holly Story**, tells his story, presents his music and features two terrific hours of his greatest hits including *That'll Be The Day, Peggy Sue, I'm Looking For Someone To Love, Rave On, Heartbeat, Maybe Baby, Everyday* - songs that inspired the Beatles and helped trigger the whole 60's revolution; songs that despite their countless cover versions and enduring airplay have never lost their magic.

www.buddythemusical.com.au

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